



# case study



## Diner's Expansion to New Location Required Swift, Accurate Installation of New Flooring

### Project Overview

The Early Harvest Diner was expanding to a new location in Beverly, MA. They reached out to Black Bear Coatings & Concrete directly to provide consultation on "front of house" work. Having built a reputation for longer-lasting products for restaurants and the food and beverage industry, the Black Bear team was uniquely qualified to provide solution options for the new space.

### The Process

- STEP 1: Assess the space to determine state of flooring
- STEP 2: Prep existing floors for new floor system
- STEP 3: Applied urethane cement with decorative flake
- STEP 4: Installed 2 topcoats for extra protection

### Project Details

- Project Name – Beverly Location Dining Area
- Type of Business – Restaurant
- Location – Beverly, Massachusetts
- Size - 1,600 Sqft total
- Timeframe - 3 days to complete
- Products – Dur-A-Flex Poly-Crete SLC | ACCELERATE topcoats

### Challenges

With an anticipated open date set, the Black Bear team had to work within a tight timeframe to complete the job. The restaurant flooring needed to be both durable and aesthetically pleasing, since it was a customer facing space, and Black Bear needed to plan each phase of the project strategically over three days to meet deadlines.

### Black Bear's Solution

Applying a urethane cement with decorative flake and urethane topcoats, Black Bear was able to provide the Diner with the tough, resilient surface they needed to withstand both the foot traffic and the constant sanitization required for compliance. Plus, the speckled design enhanced the overall look and feel of the entire dining space.

## about the client

The Early Harvest Diner provides comfort food accompanied by great service. With delicious, homemade breakfasts and lunches in a comfortable, relaxing atmosphere, the fresh food and generous portions mean customers never leave hungry.



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